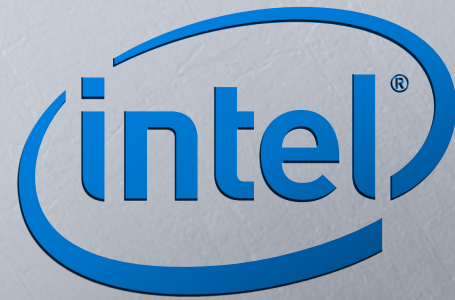


**REAL WORLD PERFORMANCE**



# REAL WORLD PERFORMANCE @ IFA

Jon Carvill

VP Tech Leadership Marketing

Ryan Shrout

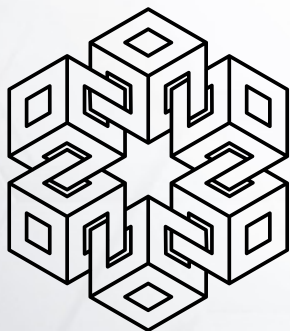
Chief Performance Strategist



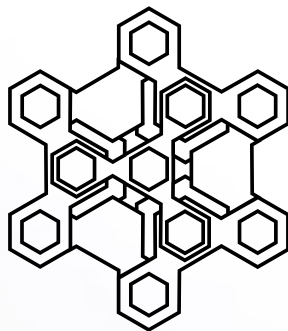
# WHERE IT ALL BEGINS - THE SIX Pillars



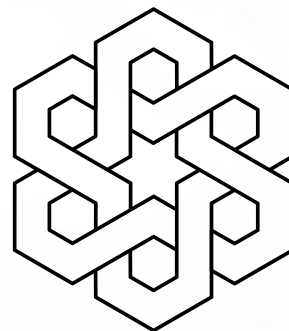
Process



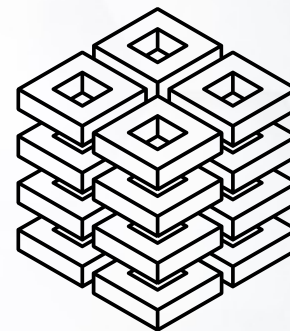
Architecture



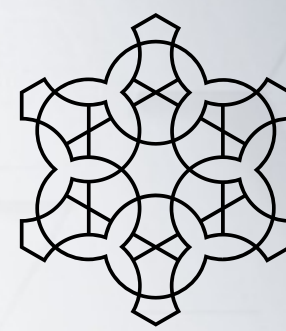
Memory



Interconnect

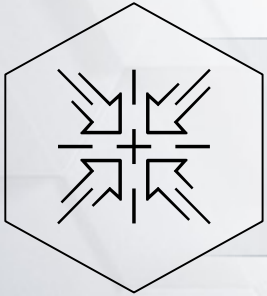


Software

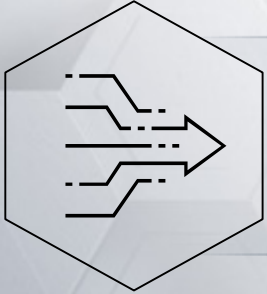


Security

# WHAT IS REAL WORLD PERFORMANCE?



Performance Where it Matters Most Today



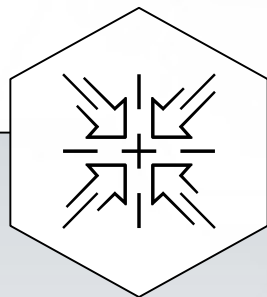
Investments in Performance for Tomorrow



Computing Without Compromise



# PERFORMANCE WHERE IT MATTERS MOST TODAY

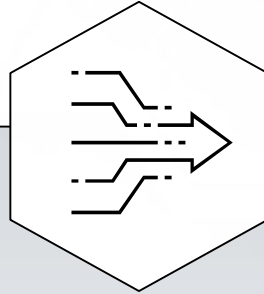


Gaming

Content Creation  
and Rich Media

Productivity

# PERFORMANCE OF TOMORROW



AI on the PC

Faster  
Connectivity and  
Responsiveness

Form Factor  
Innovation

# PROJECT ATHENA

Ready to Go  
Before You Are

Performance  
& Responsiveness

Artificial  
Intelligence

**FOCUS**

**ALWAYS  
READY**



**ADAPTABLE**

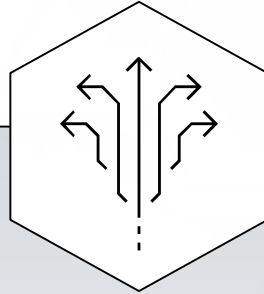
Worry Free Day  
of Battery Life

Always Fast,  
Reliably Connected

Form Factor  
& Interaction



# COMPUTING WITHOUT COMPROMISE



Optimized  
Applications - Out  
of the Box and  
Ongoing

Everything Just  
Works – No  
Compatibility  
Confusion

Balanced Approach  
to Maximize  
Performance and  
Battery Life



# DESKTOP LEADERSHIP







Leadership on the Desktop

— **i9-9900KS** —

**WORLD'S BEST  
GAMING PROCESSOR  
MADE EVEN BETTER**







**9TH GEN INTEL® CORE™ i9-9900KS**



# QUESTIONING FROM THE COMMUNITY

## Clocks, Performance Consistency, Transparency

**The Guru3D** BEST BUY Let's find your next deal. Shop Now

HOME | NEWS | DOWNLOADS | GAME REVIEWS | ARTICLES | HARDWARE REVIEWS | FORUMS | NEWSLETTER | CONTACT

Guru3D.com » News » Ryzen 3000: AMD deliberately limited Boost behavior in favor of longevity, says Asus staff

### Ryzen 3000: AMD deliberately limited Boost behavior in favor of longevity, says Asus staff

by Hilbert Hagedoorn on: 08/27/2019 08:30 AM | source: pcgameshardware | 70 comment(s)

**RYZEN** An Asus employee has mentioned that AMD has reduced the boost behavior of the Ryzen 3000 processors to a more moderate level as it was too aggressive and now is a bit more limited in favor of longevity.

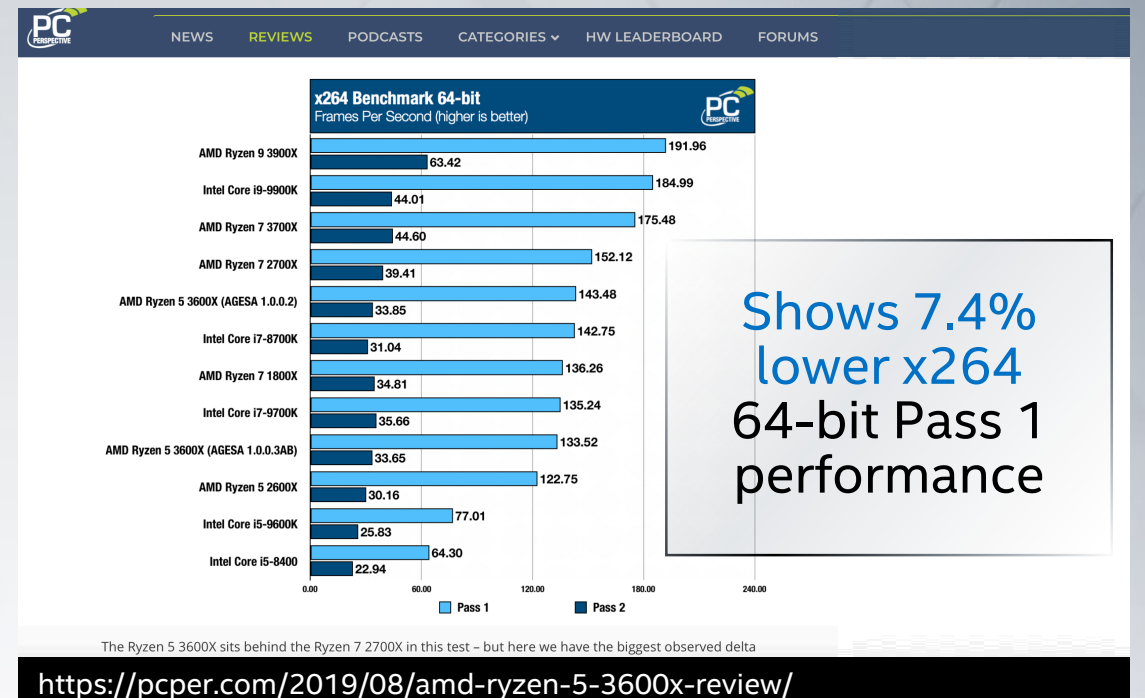
It has been a bit of a discussion as to why motherboard differs in Boost frequencies with Ryzen 3000 on different motherboards. Now it is said by shamino (Asus employee) that AMD has limited the boost behavior in newer AGESA versions.

The motivation for this step would be that AMD apparently wants to ensure a longer life. As it says at least in the contribution of "shamino1978" in forums (via reddit.com).

"every new bios i get asked the boost question all over again, i have not tested a newer version of AGESA that changes the current state of 1003 boost. not even

<https://www.guru3d.com/news-story/ryzen-3000-amd-deliberately-limited-boost-behavior-in-favor-of-longevity-says-asus-staff.html>

"An Asus employee has mentioned that AMD has reduced the boost behavior of the Ryzen 3000 processors to a more moderate level as it was too aggressive and now is a bit more limited in favor of longevity."



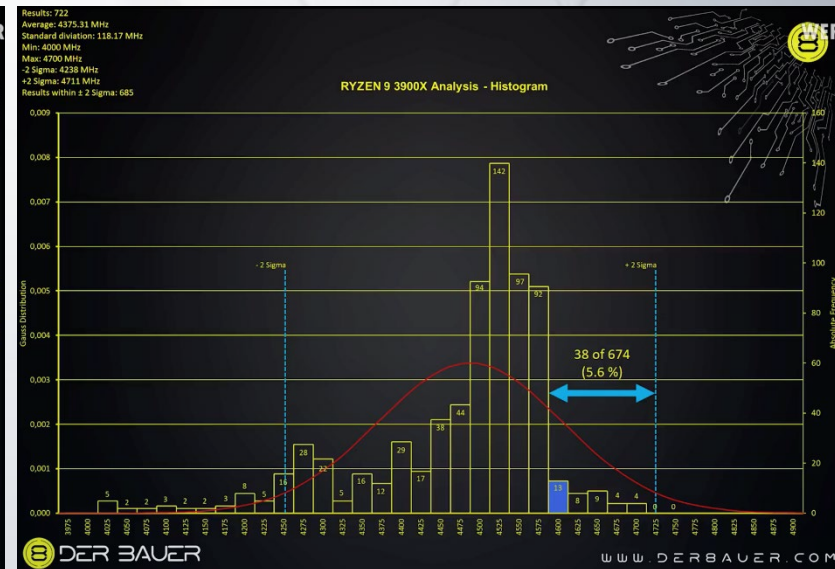
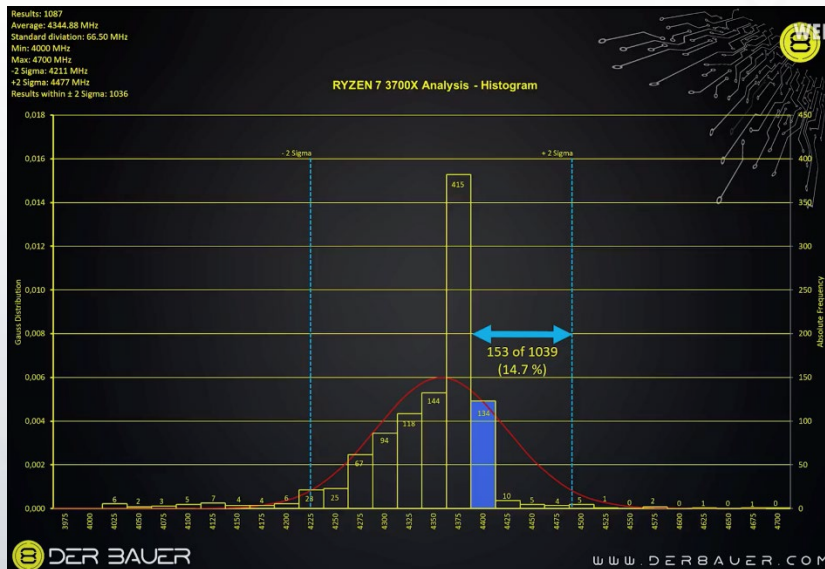
"...here we have the biggest observed delta between AGESA versions, with the first pass of the x264 benchmark dropping a full 10 FPS from 1.0.0.2 to 1.0.0.3AB with the Ryzen 5 3600X."





# QUESTIONING FROM THE COMMUNITY

Clocks, Performance Consistency, Transparency



[https://www.youtube.com/watch?v=DgSoZAdk\\_E8](https://www.youtube.com/watch?v=DgSoZAdk_E8)

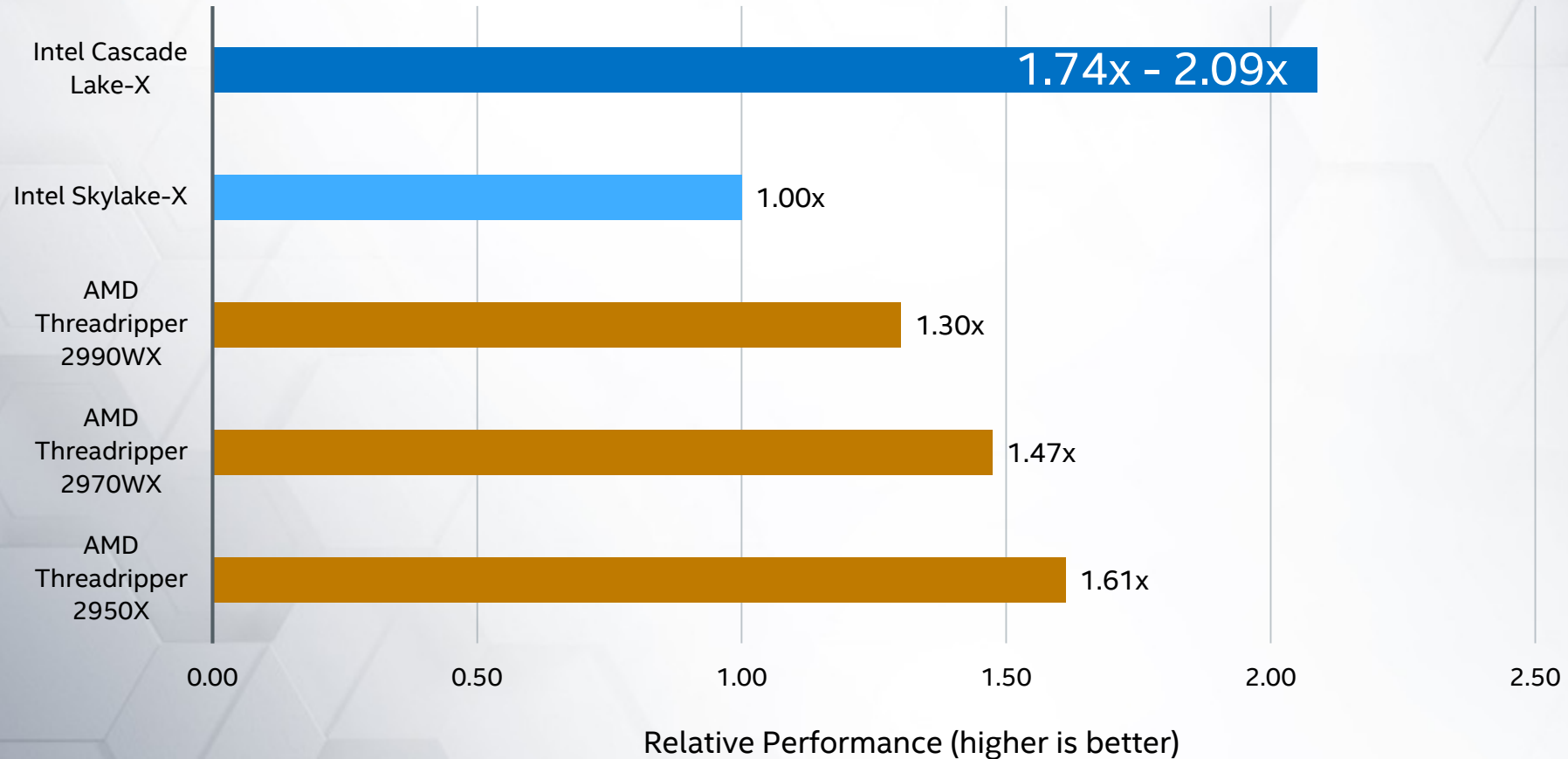
- 2700+ submissions from viewers
- 3900X – 5.6% hitting rated single core clocks
- 3700X – 14.7% hitting rated single core clocks
- 3600X – 9.4% hitting rated single core clocks



# EMPOWERING CREATORS

Coming Next Month...

Relative Performance per Dollar on Next-Gen X-series



# Real World... Not Really

# 82%



Source: Intel Product Improvement Program Q3 2019: 10,874,856 systems (all notebook/2-in-1)



# Real World... Not Really

# 0.22 %



Source: Intel Product Improvement Program Q3 2019: 10,874,856 systems (all notebook/2-in-1)





# Real World... Not Really

## USERS IN THE SEGMENT DO...

Office applications

Media consumption (WMP, VLC)

Games (Steam + CS: Go, LoL, Battle.net)

Light content creation  
(Photoshop, Illustrator)

Intel is offering help to OEMs and press with realistic  
usage performance testing

Rank	Application	Popularity
3	Chrome	33.660%
8	Word	26.098%
16	Windows Media Player	21.309%
18	Excel	20.591%
19	WinRAR	20.238%
24	Powerpoint	16.510%
31	One Drive	13.358%
32	Skype	13.195%
36	VLC	11.881%
37	Steam	11.788%
70	Photoshop	5.647%
99	Battle.net	4.117%
106	Dropbox	3.744%
114	LoL	3.606%
130	CS: Go	3.066%
218	Illustrator	1.657%
	...	
1,331	Cinema4D	0.221%

A photograph of three students in a computer lab. In the foreground, a young man with glasses and a headset is focused on his laptop, which has a red backlit keyboard. In the background, another student is leaning over a desk, gesturing while talking to a female student on the right who is also wearing a headset. The lab has large windows and adjustable desk lamps.

# MOBILE LEADERSHIP

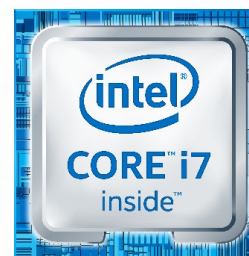






Mobile Leadership

**ALL BRANDS  
ARE NOT EQUAL**







**10TH GEN INTEL® CORE™ i3 U-SERIES**

**VS**



**RYZEN 7 H-SERIES**





**10TH GEN INTEL® CORE™ i5 U-SERIES**

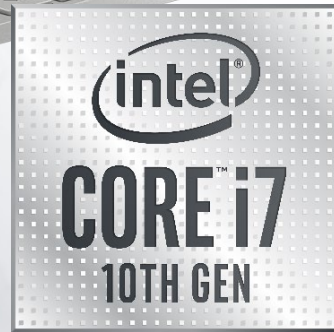
**VS**



**RYZEN 7 H-SERIES**







10TH GEN INTEL® CORE™ i7 U-SERIES

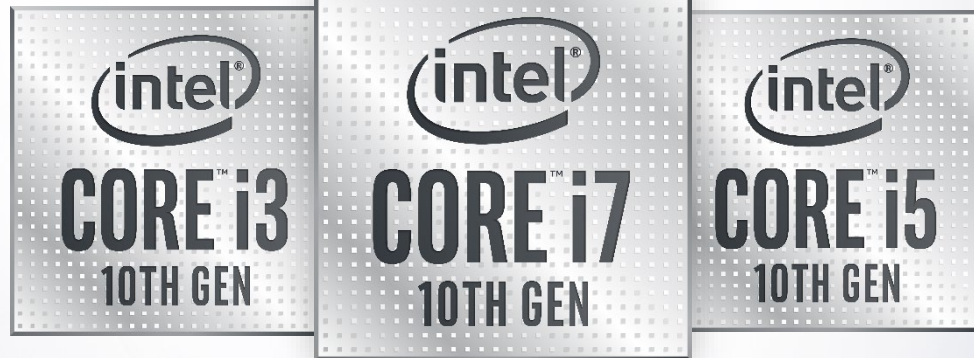
VS



RYZEN 7 U-SERIES







# 10TH GEN INTEL® CORE™

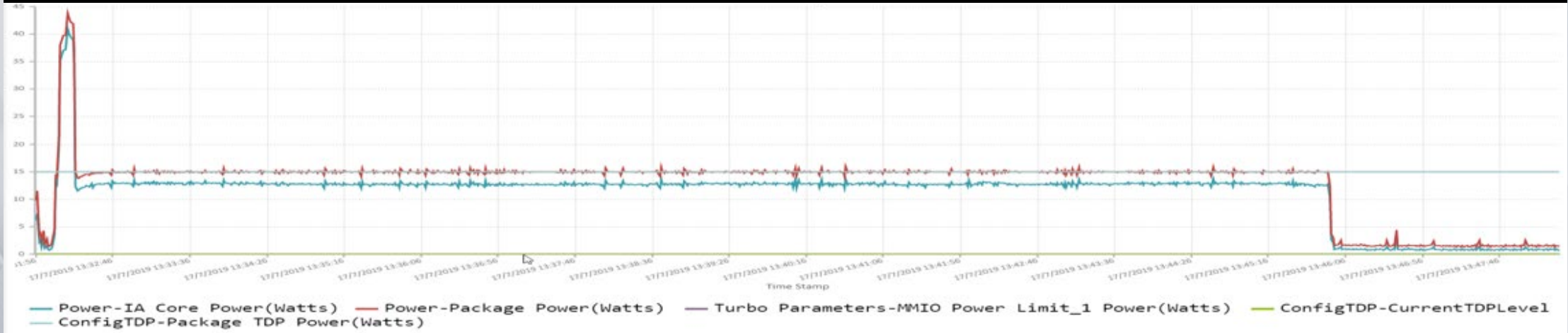
**HIGHLY INTEGRATED,  
INTELLIGENT PERFORMANCE**



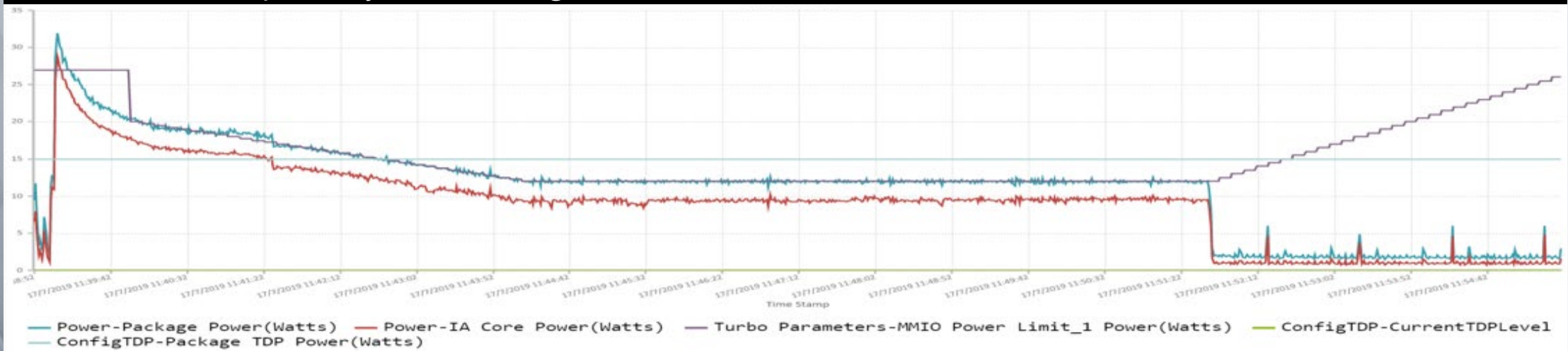
# DYNAMIC TUNING AND OEM OPTIMIZATION

## Adaptix™ Dynamic Tuning at Work

### 10th Gen Ice Lake Dev System



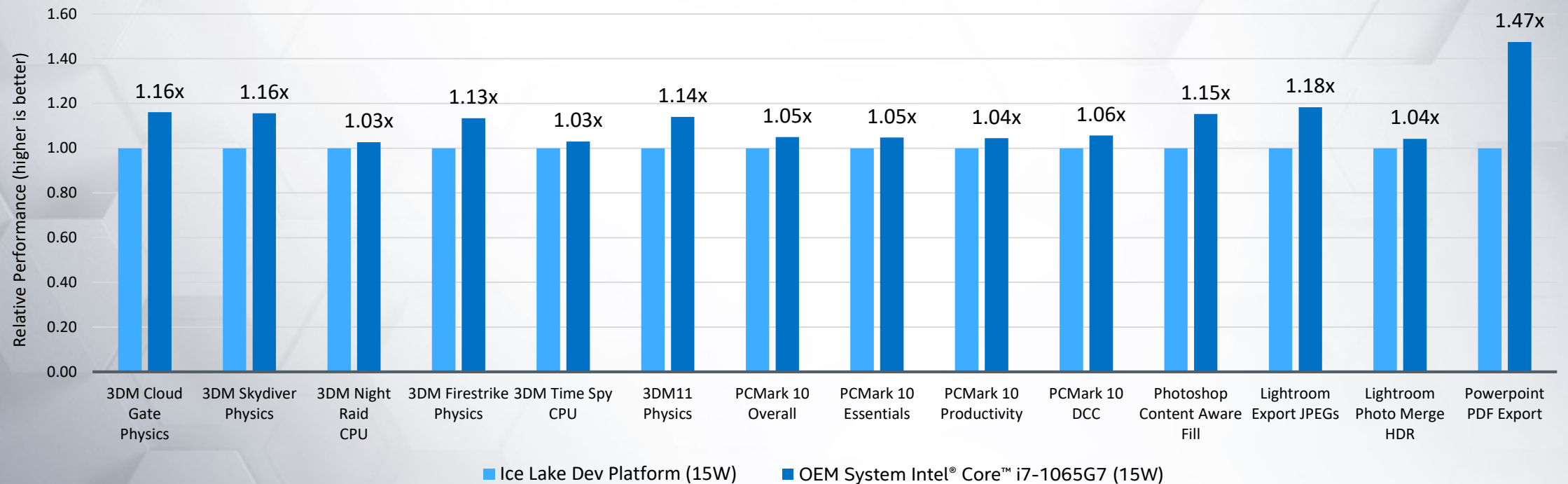
### OEM Enabled Adaptix™ Dynamic Tuning



# OEM OPTIMIZATION

## Performance Through Partnership

10th Gen Core "Ice Lake" Performance Improvement on OEM System



Customers see **up to 18%+ better performance** in workloads thanks to Intel and OEM collaboration.

For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](https://www.intel.com/benchmarks)

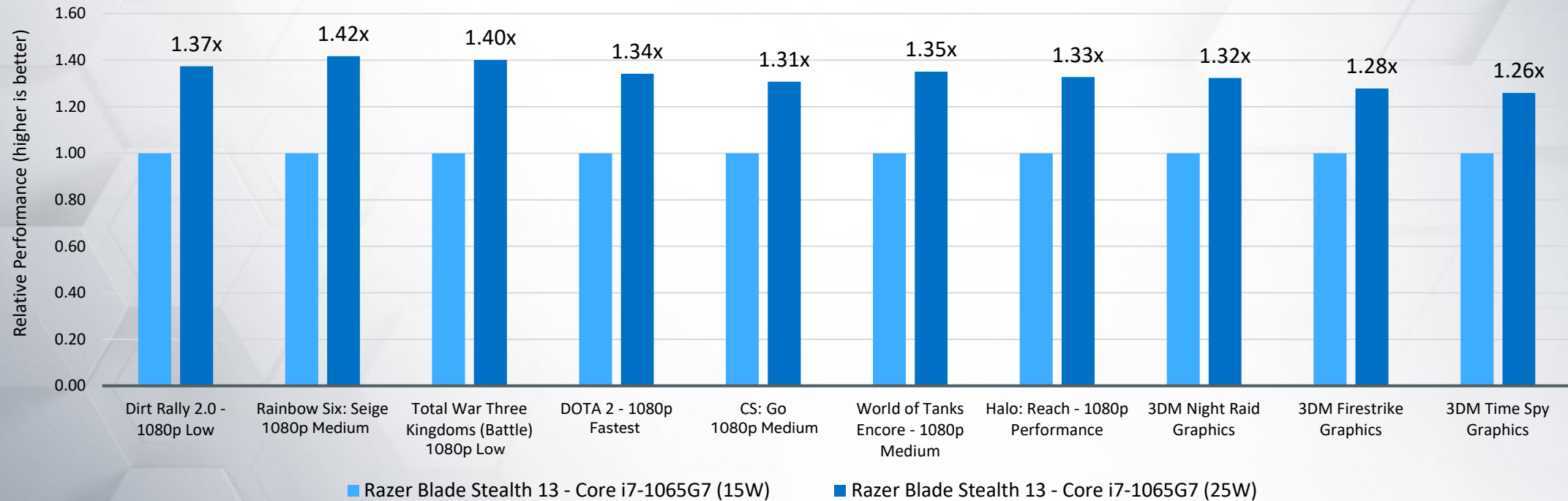




# ULTRA MOBILE GRAPHICS LEADERSHIP

## 25W Gaming Performance

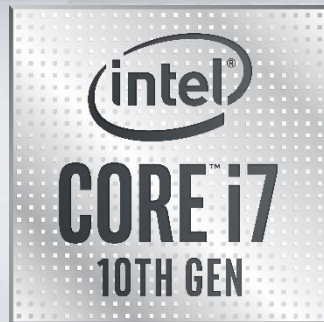
Gen11 Graphics Scaling 15W to 25W on Razer Blade Stealth 13



Gen11 graphics on 10th Gen "Ice Lake" provides OEMs flexibility to offer **amazing gaming performance** to customers.

For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](https://www.intel.com/benchmarks)





**10TH GEN INTEL® CORE™ i7 U-SERIES**

**VS**



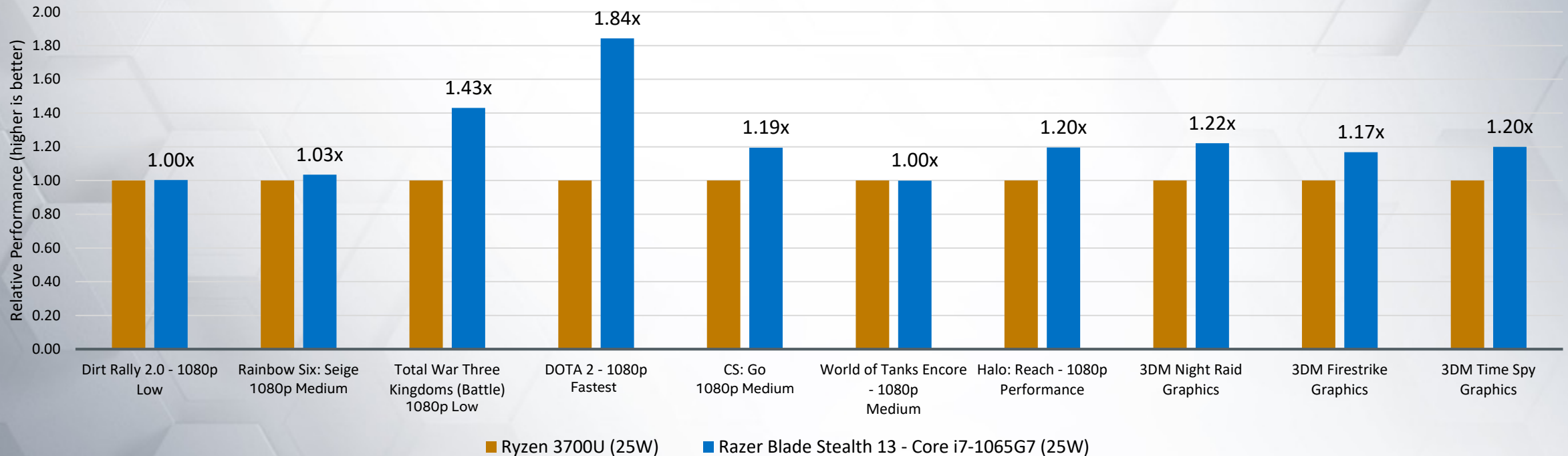
**RYZEN 7 U-SERIES**



# ULTRA MOBILE GRAPHICS LEADERSHIP

## 25W Gaming Leadership

Razer Blade Stealth: Core i7-1065G7 (25W) vs Ryzen 3700U (25W) - Gaming @ 1080p



Intel has **integrated graphics performance** lead over AMD!

For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](https://www.intel.com/benchmarks)





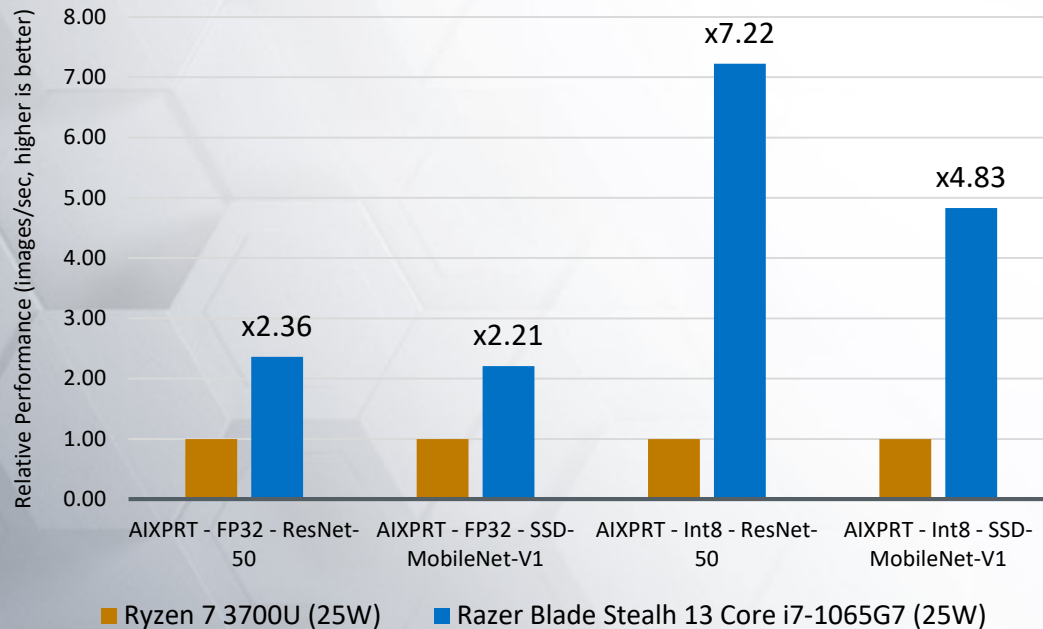
# **FUTURE OF WORKLOADS WITH AI**



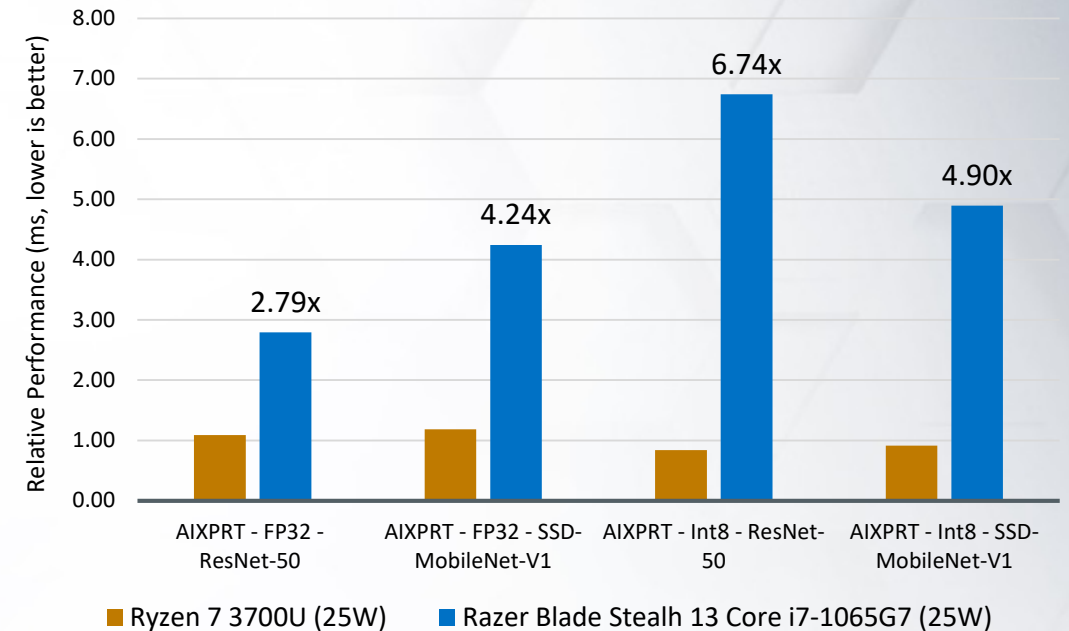
# AIXPRT COMMUNITY PREVIEW 2

## Client AI Inference Leadership

### AIXPRT CP2 - Max Throughput



### AIXPRT CP2 - Lowest Latency (Batch-1)



**Dramatic client AI performance leadership**  
in both latency-sensitive and throughput benchmarks!

# CLIENT AI FOR GAMING

## CPU Performance and Latency Leadership



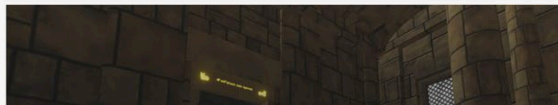
## Machine Learning

At Unity, we aim to maximize the transformative impact of Machine Learning for researchers and developers alike. Our Machine Learning tools, combined with the Unity platform, promote innovation. To further strengthen the Machine Learning community, we provide a forum where researchers and developers can exchange information, share projects, and support one another to advance the field.

Learn what Unity is up to in the area of Machine Learning.

[Download ML-Agents](#)

## Obstacle Tower Environment



<https://unity3d.com/machine-learning>



## Accelerating Deep Learning Based Large-Scale Inverse Kinematics with Intel® Distribution of OpenVINO™ Toolkit

By Tai Ha, JONG IL P., Junsik Park, published on August 22, 2019 [Translate](#)

### CONTENTS

- [Introduction](#)
- [Architecture of Deep Learning-based IK Solver](#)
- [Training Data](#)
- [IK Quality Comparison](#)
- [Optimization: CPU Versus GPU](#)
- [Optimization: DNN Libraries](#)
- [Optimization: Batch Processing](#)
- [Summary](#)
- [About the Authors](#)
- [Footnotes](#)

### Introduction

Inverse kinematics (IK) technology was launched in the robotics field and studied to calculate joint angles to move robot arms (end effectors) to the target position with specific degrees of freedom (Figure 1). IK uses kinematic equations to determine the joint angles so that the end effector moves to a desired position. IK technology is now applied to many other areas such as engineering, computer graphics, and video games.



Figure 1. An example of inverse kinematics. The left robot arm has three joint angles, one end effector, and the target object. The right robot arm must determine the joint angles to move the end effector to the target object.

<https://software.intel.com/en-us/articles/accelerating-deep-learning-based-large-scale-inverse-kinematics-with-intel-distribution-of>







**10TH GEN INTEL® CORE™ i7 U-SERIES**

**VS**



**RYZEN 7 U-SERIES**



A person with a shaved head, wearing a dark blue long-sleeved shirt and light blue pants, is sitting on the floor in a modern office environment. They are using a laptop that displays the Windows 10 desktop. The background features large windows and a wall with a hexagonal pattern. The text "WINDOWS WITHOUT COMPROMISE" is overlaid on the right side of the image.

# WINDOWS WITHOUT COMPROMISE





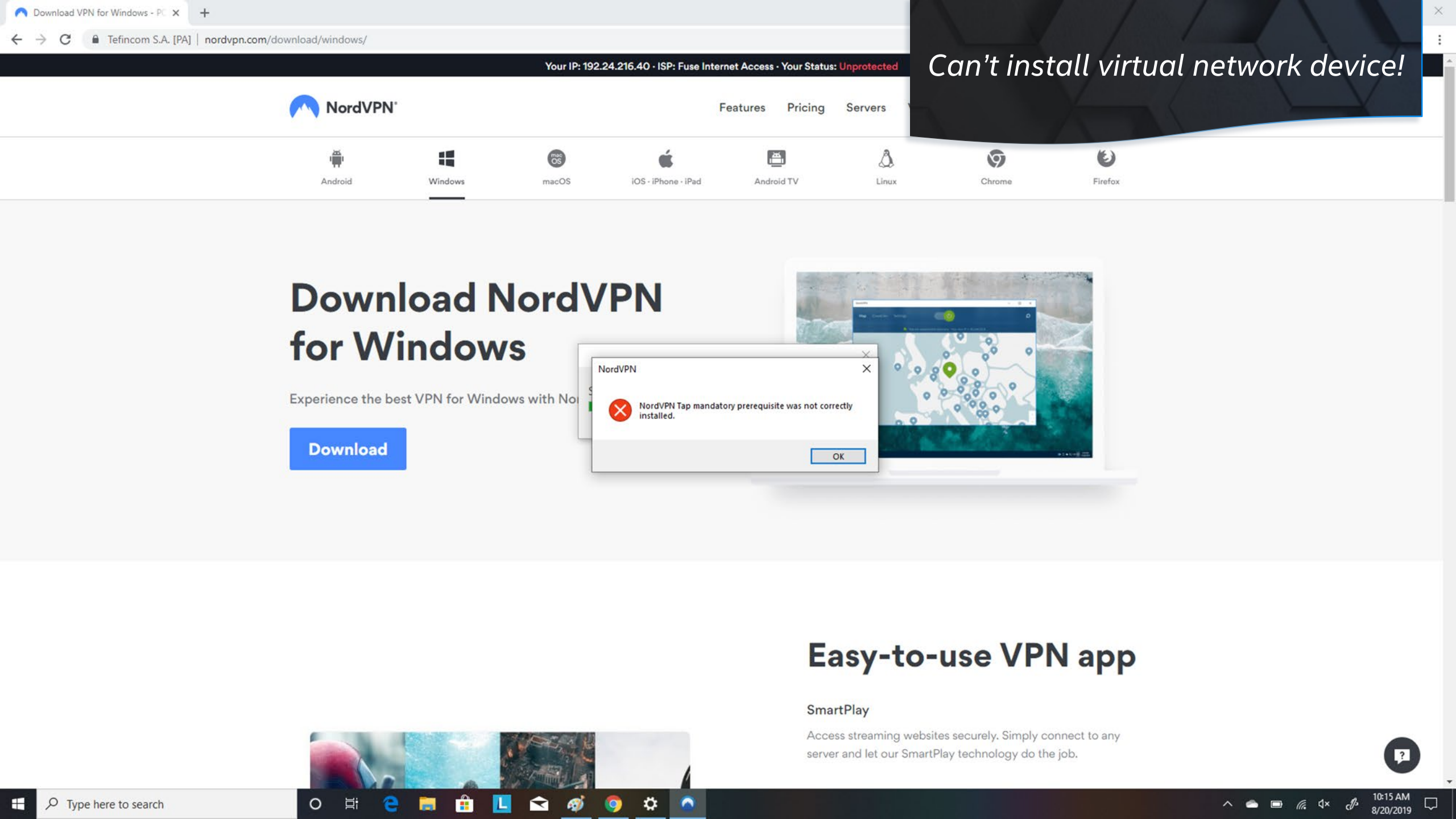
intel<sup>®</sup> x86

VS

arm







Can't install virtual network device!



Features Pricing Servers



Android



Windows



macOS



iOS · iPhone · iPad



Android TV



Linux



Chrome



Firefox

# Download NordVPN for Windows

Experience the best VPN for Windows with NordVPN

Download

NordVPN



NordVPN Tap mandatory prerequisite was not correctly installed.

OK

## Easy-to-use VPN app

### SmartPlay

Access streaming websites securely. Simply connect to any server and let our SmartPlay technology do the job.

Purchased, but can't install locally!




# Adobe Photoshop Elements

Where do you want to install?

We'll install it automatically on all the devices you select.

[Get more info](#)

☐  RyanOffice  
System manufacturer System  
Product Name


Cancel Install now



SAVE \$40.00

## Adobe Photoshop Elements

Adobe Inc. • Photo & video

★★★★☆ 47  Share

Automation makes photo editing easy. Your creativity makes it amazing.

Adobe Photoshop Elements 2019 is photo editing software used by anyone who wants to edit and create with their photos. It offers easy ways to get More




~~\$99.99~~ \$59.99  
40% off • 25 days left

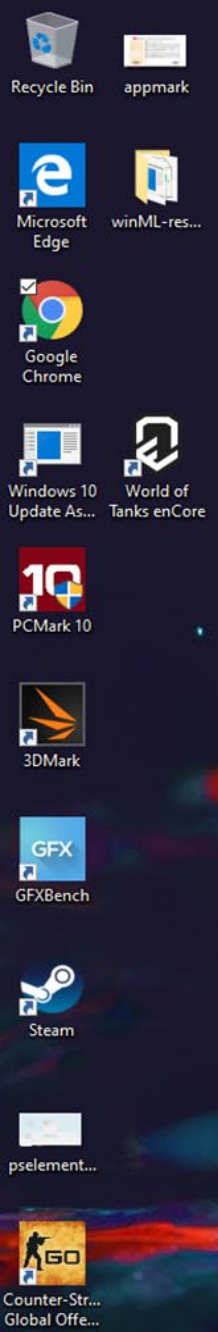
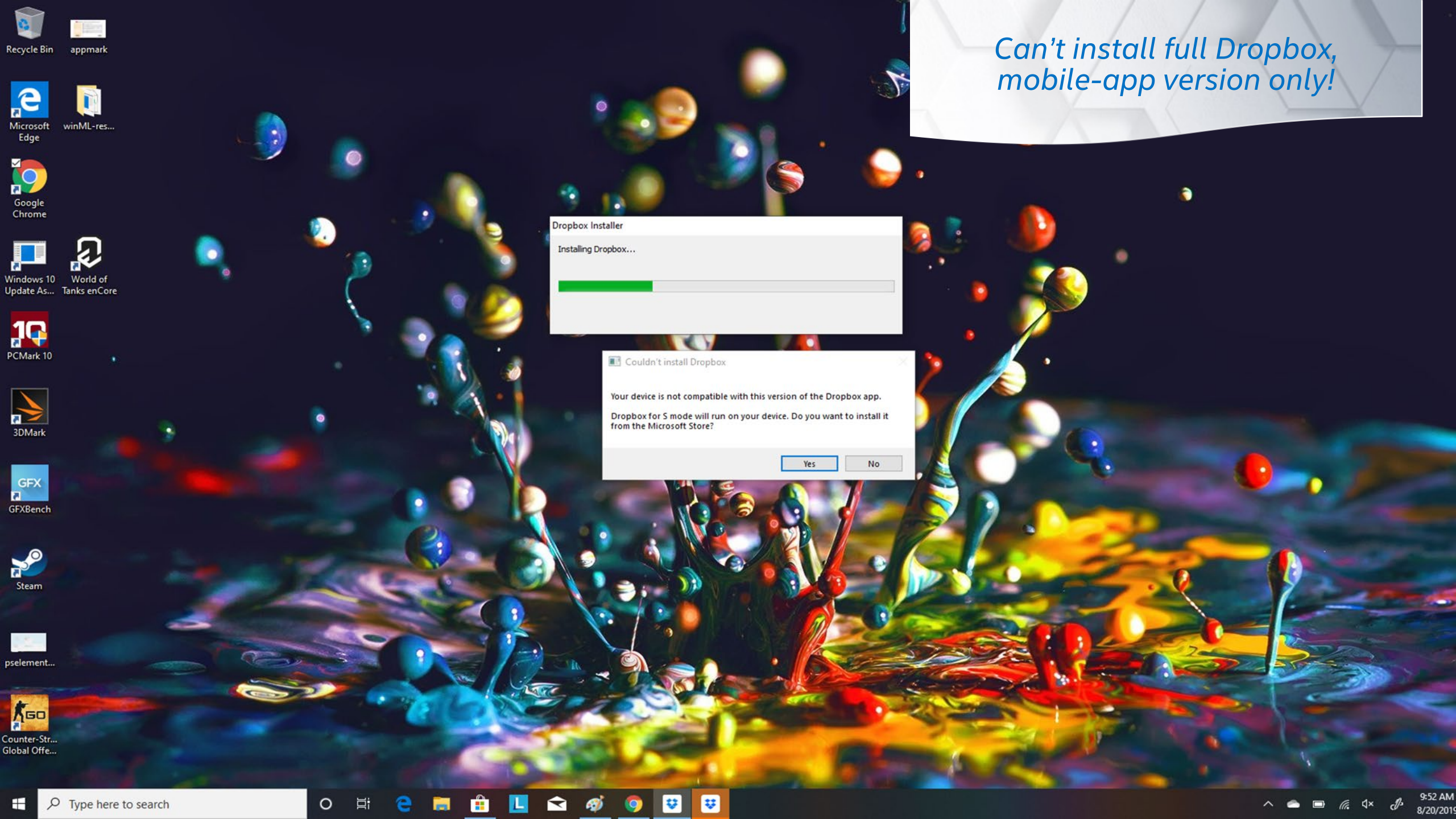
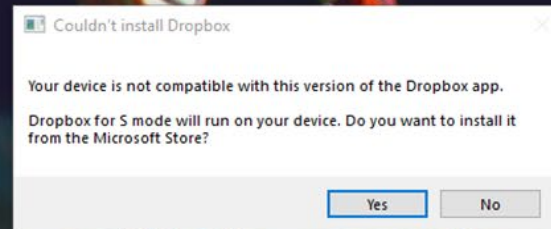
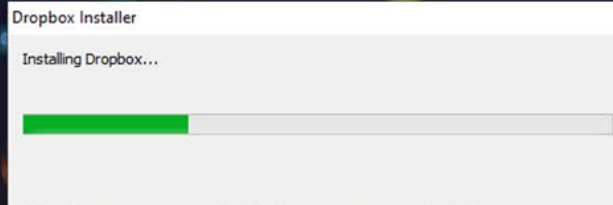
Get

Add to cart

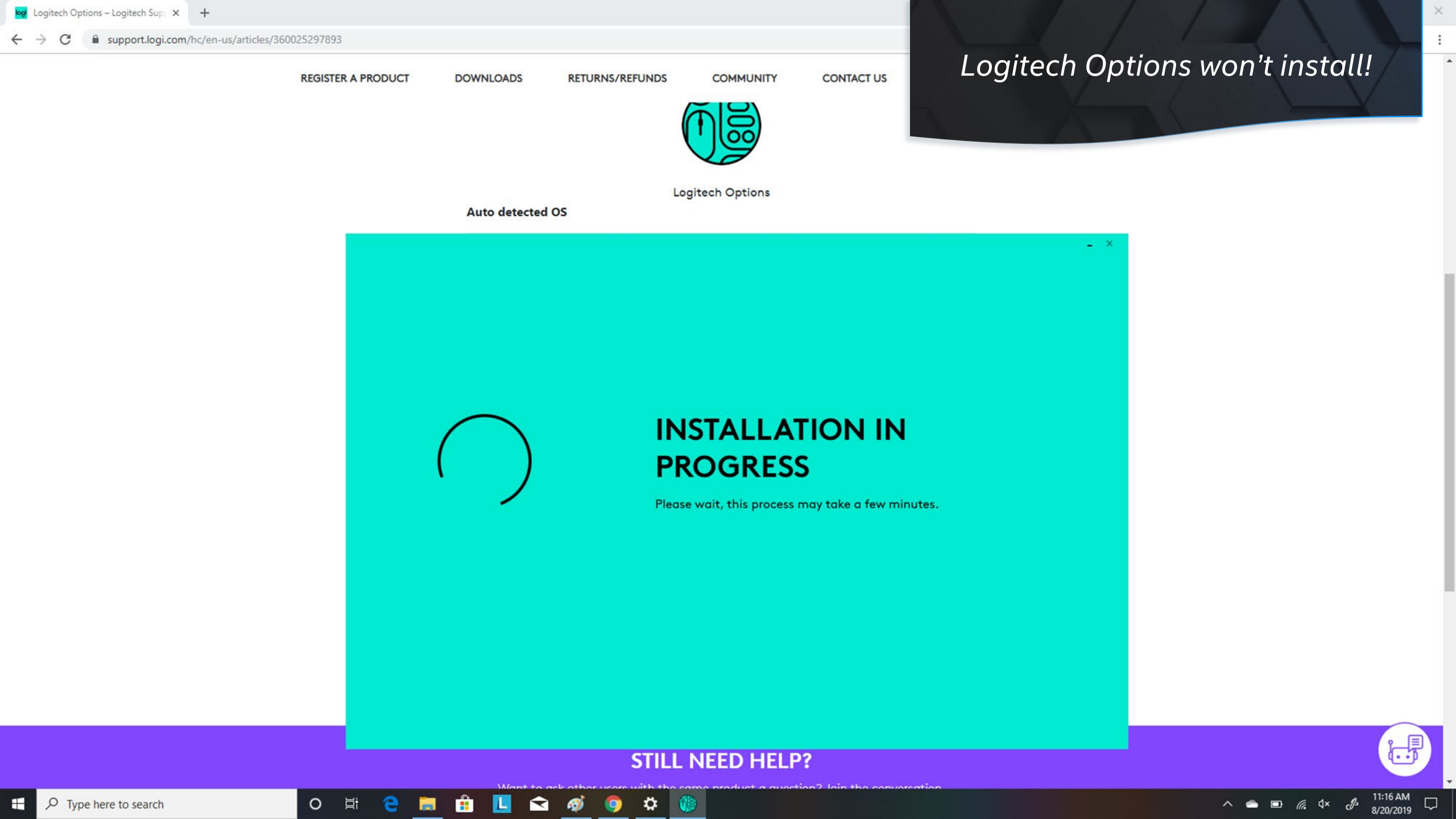
 Buy as gift  Wish list

 See System Requirements

*Can't install full Dropbox,  
mobile-app version only!*








Logitech Options won't install!



Logitech Options

Auto detected OS



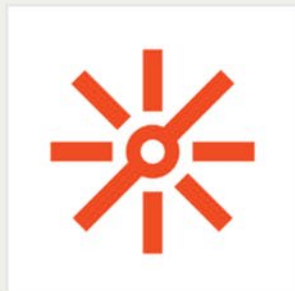
# INSTALLATION IN PROGRESS

Please wait, this process may take a few minutes.

STILL NEED HELP?

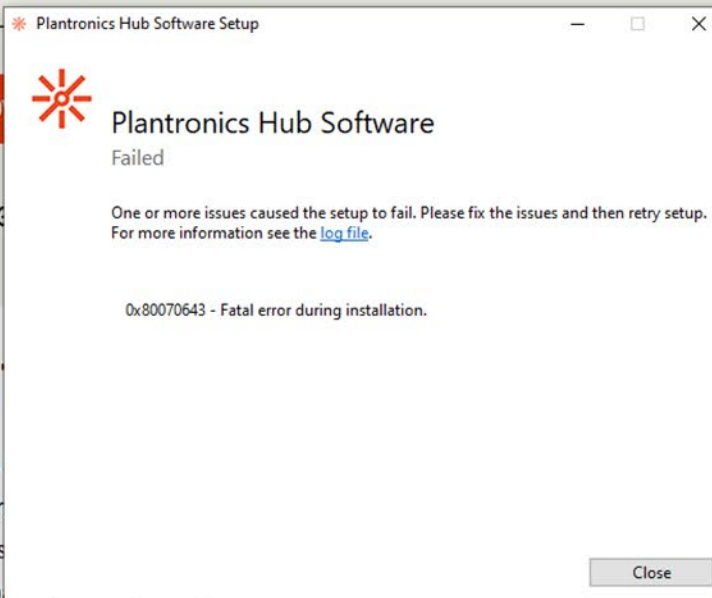
Want to ask other users with the same product a question? Join the conversation





# PLANTRONICS HUB FOR WINDOWS/MAC

Allows end-



Plantronics audio device on their desktop.

WINDO

Version 3.13

## PRODUCTIVITY AND CON

Plantronics Hub for Windows/Mac, part of the Plantronics control the settings on their Plantronics audio device. User presence updates, and more. The software enhances the use state of their Plantronics audio device, such as mute and b

### CUSTOMIZE THE EXPERIENCE OF YOUR PLANTRONICS AUDIO DEVICE

- Change device settings
- Visible mute and battery status
- Device-level call control with call answer/end, mute, and volume adjust
- Update your headset firmware
- Change language option for your voice prompts

*Some features not available on every device. Download Plantronics Hub to see which features you can customize.*

*Plantronics Hub won't install!*



### Enterprise Deployments

Gain insights, simplify headset adoption, and troubleshoot and respond to individual needs with no interruptions to the customer experience, all from one place.

**PLANTRONICS MANAGER PRO**

Games often utilize 64-bit and won't install!

The screenshot shows the Steam client interface. At the top, the navigation bar includes 'STORE', 'LIBRARY', 'COMMUNITY', and 'RYAN.SHROUT'. The left sidebar lists various games, with 'DiRT Rally 2.0 - Installing' highlighted. The main content area displays the game's page, including a 'STREAM' button, play statistics (8 hours played, Friday last played), and a list of achievements. A 'Steam - Error' dialog box is overlaid on the game page, displaying the message: 'An error occurred while updating DiRT Rally 2.0 (invalid platform)'. Below the message is a link to 'See the Steam support site for more information' and an 'OK' button. The right sidebar contains links to the Community Hub, Achievements, Discussions, and other features. The bottom of the screen shows the Windows taskbar with the search bar and several application icons.

Steam View Friends Games Help

← → STORE LIBRARY COMMUNITY RYAN.SHROUT

Search GAMES VIEW

Beat Saber  
Budget Cuts  
Counter-Strike: Global Offensive - Update queued  
DARK SOULS™: REMASTERED  
DiRT Rally 2.0 - Installing  
Dota 2  
Fallout 4 VR  
Far Cry 5  
Far Cry New Dawn  
FINAL FANTASY XII THE ZODIAC AGE  
FTL: Faster Than Light  
Fuji  
The Golf Club VR  
GORN  
Halo: The Master Chief Collection  
HITMAN™ 2  
Pathfinder: Kingmaker  
Project CARS 2  
Sid Meier's Civilization VI

DiRT Rally 2.0

STREAM YOU'VE PLAYED 8 hours  
LAST PLAYED Friday  
STREAM FROM DESKTOP-KODCPAI

ACHIEVEMENTS  
Locked achievements  
VIEW ALL ACHIEVEMENTS

Steam - Error

An error occurred while updating DiRT Rally 2.0 (invalid platform)

[See the Steam support site for more information](#)

OK

LINKS  
Community Hub  
Achievements  
Discussions  
Related Groups  
News  
Store Page  
DLC  
Community Guides  
Support  
Write Review

CATEGORIES  
Set Categories...

public/images/clans/33668795/3991ff79448ba460b895f95b788f4133c0b83959.jpg Hello  
log.codemasters.com/dirt/08/the-dirt-roadbook-august-23-2019/ Mini Cooper SX1: Coming in

public/images/clans/33668795/d0cd8a96bcd0972c4a1ef5fc9eada5508eef7ad2.jpg Hello  
plenty to talk about! <http://blog.codemasters.com/dirt/08/the-dirt-roadbook-august-14-2019/>

Bug-Reporting Threads

public/images/clans/33668795/80172138fb256a6393fd22c04285b0552be6614e.jpg Hello  
and bug reports on DiRT Rally 2.0. We're aware of players having performance issues in VR, and

DOWNLOADS  
Manage

FRIENDS & CHAT

This is a close-up of the 'Steam - Error' dialog box. It contains the text: 'An error occurred while updating DiRT Rally 2.0 (invalid platform)'. Below this text is a link: 'See the Steam support site for more information'. At the bottom of the dialog box is an 'OK' button. The dialog box is highlighted with a blue border.

Steam - Error

An error occurred while updating DiRT Rally 2.0 (invalid platform)

[See the Steam support site for more information](#)

OK

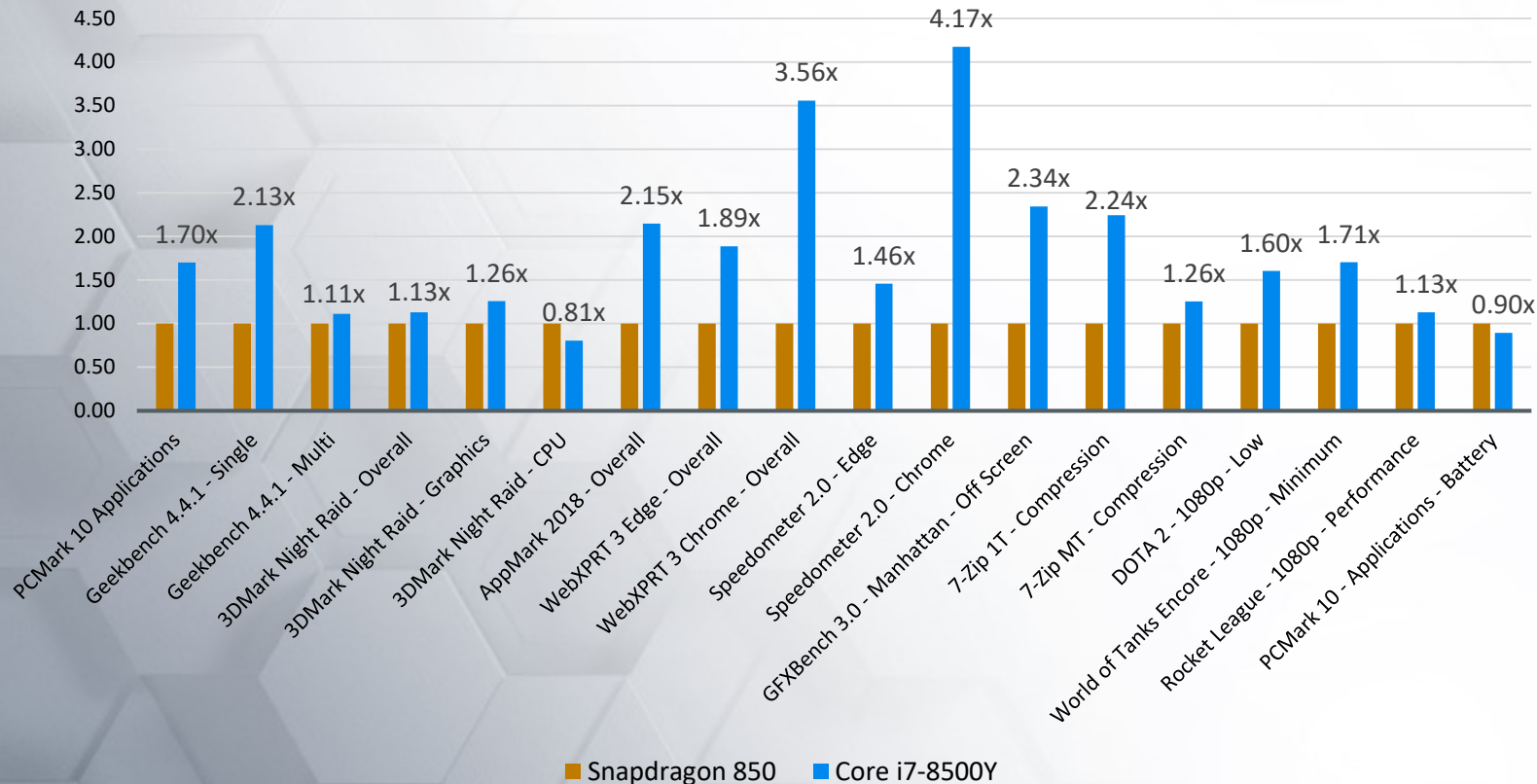
lbook - August 23, 2019



# WINDOWS WITHOUT COMPROMISE

Performance Matters Today

Intel Core i7-8500Y (AML-Y 2+2) vs Qualcomm Snapdragon 850



Up to 4.17x performance with current shipping products

Average 2.03x faster across these workloads with Intel 2C product vs 8C Qualcomm SoC

Consumers know performance matters!

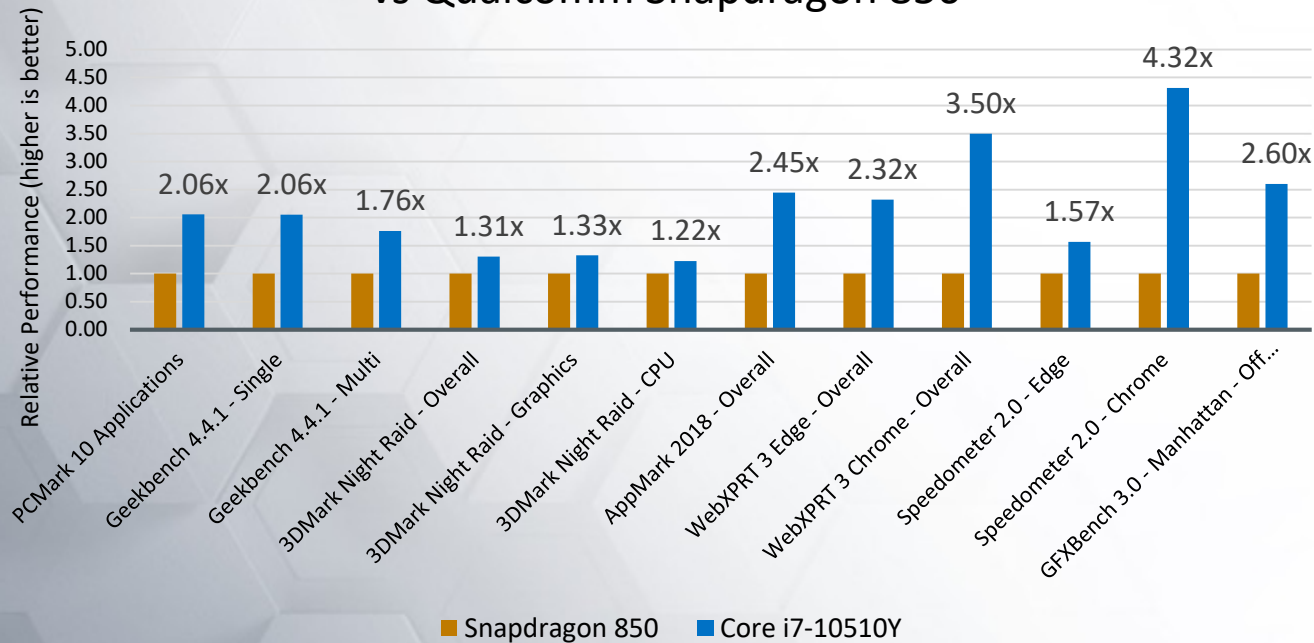
For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks)



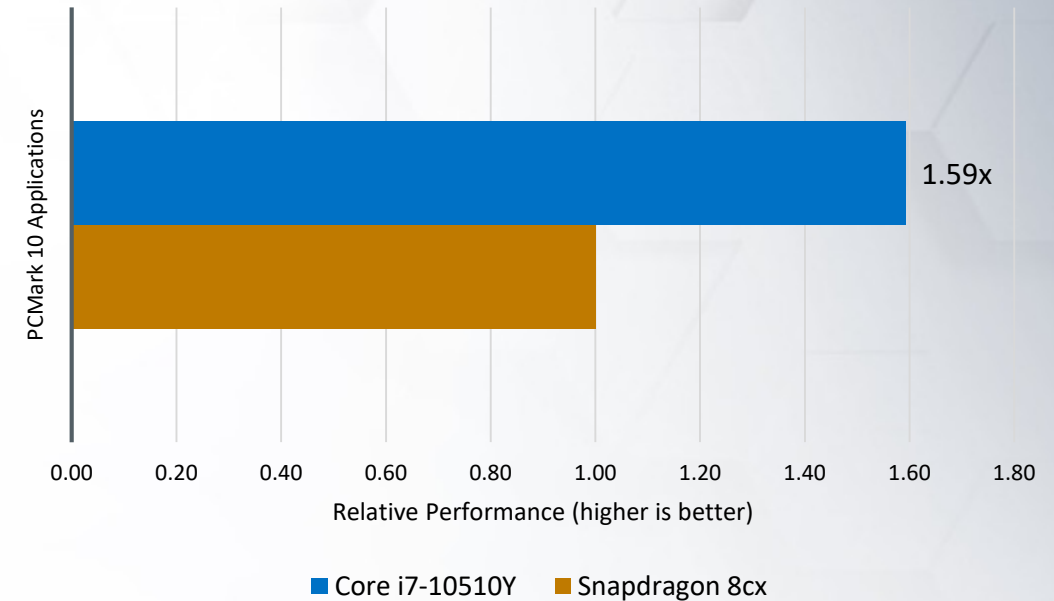
# WINDOWS WITHOUT COMPROMISE

Performance Matters Tomorrow

Intel Core i7-10510Y (CML-Y 4+2)  
vs Qualcomm Snapdragon 850



Intel Core i7-10510Y (CML-Y 4+2)  
vs Qualcomm Snapdragon 8cx



10th Gen Core increases performance lead today,  
will lead against Qualcomm 8cx in real-world applications

For more complete information about performance and benchmark results, visit [www.intel.com/benchmarks](https://www.intel.com/benchmarks)



# REAL STORY ON CONNECTIVITY

## Intel Leadership

4

### Qualcomm Notebooks (current + future)

OEM	Model	Architecture
Samsung	Galaxy Book S	8CX
Samsung	Galaxy Book 2	SD850
Huawei	Matebook E	SD850
Lenovo	C630	SD850

### Intel Notebooks (current + future)

OEM	Model	Architecture
Acer	Swift 3	8 <sup>th</sup> & 10 <sup>th</sup> Gen Core
Acer	Swift 7	8 <sup>th</sup> Gen Core
Dell	Latitude 5300	8 <sup>th</sup> Gen Core
Dell	Latitude 5400	8 <sup>th</sup> Gen Core
Dell	Latitude 5500	8 <sup>th</sup> Gen Core
Dell	Latitude 3500	8 <sup>th</sup> Gen Core
Dell	Latitude 5300	8 <sup>th</sup> Gen Core
Dell	Inspiron	8 <sup>th</sup> Gen Core
Dell	Inspiron	8 <sup>th</sup> & 10 <sup>th</sup> Gen Core
Dell	Inspiron 7000 14"	8 <sup>th</sup> & 10 <sup>th</sup> Gen Core
HP	Envy x360 13"	8 <sup>th</sup> & 10 <sup>th</sup> Gen Core
HP	Spectre x360	8 <sup>th</sup> & 10 <sup>th</sup> Gen Core
HP	Spectre Folio	8 <sup>th</sup> Gen Core
HP	Elitebook 1040	8 <sup>th</sup> Gen Core vPro
Lenovo	X1 Yoga (4 <sup>th</sup> )	8 <sup>th</sup> Gen Core
Lenovo	X1	8 <sup>th</sup> Gen Core
Lenovo	X390	8 <sup>th</sup> Gen Core
Lenovo	T490s	8 <sup>th</sup> Gen Core
Lenovo	T490	8 <sup>th</sup> Gen Core
Lenovo	P53s	8 <sup>th</sup> Gen Core
Lenovo	P53	8 <sup>th</sup> Gen Core
Lenovo	L490	8 <sup>th</sup> Gen Core
Lenovo	L590	8 <sup>th</sup> Gen Core
Lenovo	X390	8 <sup>th</sup> Gen Core
Lenovo	X390 Yoga	8 <sup>th</sup> Gen Core

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# DEVELOPER ECOSYSTEM @ SCALE

300 gaming ISVs with over 300,000 developers engaged over the last year

Over 2000 Windows PC designs per year

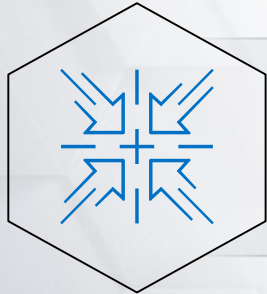
Over 400 BKC's of Windows tested and 50,000 software kits per year

Top three of contributors to Chromium OS

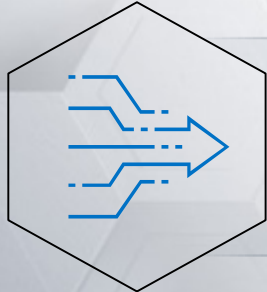
Number one contributor to the Linux Kernel



# IN SUMMARY...



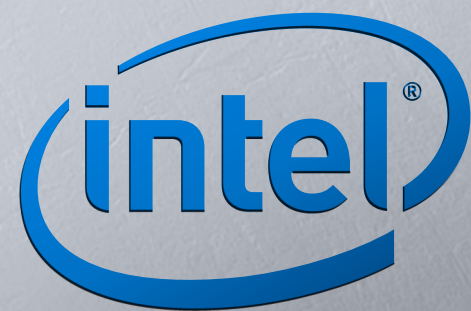
**Committed** to Desktop and Mobile Gaming Leadership



**Investing** in Performance for Tomorrow with AI



**Delivering** Computing Without Compromise





# WORKLOAD DESCRIPTION FOR GAMING

## Dirt Rally 2.0 - v1.7.0

Workload: Integrated Benchmark

- 1920x1080 – Fullscreen
- V-Sync: Off
- Multisampling: off
- Anisotropic Filtering: 4X
- TAA: On
- Preset: Low
- “-benchmark” launch option added
- Measured with: PresentMon, 180 seconds

## World of Tanks enCore v0.1

- 1920x1080 - Fullscreen
- Antialiasing: none
- “Medium” quality preset

## Rainbow Six: Siege – Y4S1

Workload: 5 minutes of gameplay in “Suburban Extraction” Situation

- 1920x1080 – Fullscreen
- V-sync: Off
- Medium Quality Preset
- Measured with: PresentMon, 300 seconds

## Total War: Three Kingdoms – 1.2.0

Workload: “Battle” benchmark scenario

- 1920x1080 – Fullscreen
- V-Sync: off
- Low Quality Preset
- Resolution scaling: 100%

## Counter-Strike: Global Offensive - 1.37.1.1

Workload: 5 minutes of gameplay replay

- 1920x1080 – Fullscreen
- Medium Quality Presets
- Multicore Rendering: Enabled
- FXAA: Disabled
- Texture Filtering Mode: Anisotropic 4X
- Vsync: Off

## Halo: The Master Chief Collection: Halo Reach – prerelease build

Workload: 5 minutes of gameplay from “winter contingency” mission

- 1920x1080 – Fullscreen
- “Performance” preset

## Rocket League – v1.62

Workload: 5 minutes of gameplay against Bots on Mannfield Map

- 1920x1080 – Fullscreen
- Medium Quality Presets
- Vsync: Off
- Anti-Aliasing: Off
- Render Quality: Quality
- Render Detail: Quality
- Texture Detail: Quality
- World Detail: Quality
- Particle Detail: High Quality
- High Quality Shaders: Enabled
- Dynamic Shadows: Enabled
- Weather Effects: Enabled
- Transparent Goalposts: Enabled

## DOTA 2 – Client version 3.749

Workload: 5 minutes of gameplay replay

- 1920x1080 – Exclusive Fullscreen
- DX9 renderer
- “Fastest” quality setting



# CONFIGURATION DISCLOSURE

**OEM Optimization Performance:** 3DMark Cloud Gate 1.16x, 3DMark Sky Diver 1.16x, 3DMark Night Raid 1.03x, 3DMark Fire Strike 1.13x, 3DMark Time Spy 1.03x, 3DMark11 1.14x, PCMark 10 Overall 1.05x, PCMark 10 Essentials 1.05x, PCMark 10 Productivity 1.04x, PCMark 10 DCC 1.06x, Photoshop RUG 1025 v1.0.0 1.15x, Adobe Lightroom RUG 1010 v2.0.4 1.18x, Adobe Lightroom RUG 1087 v1.0.1 1.04x, Microsoft Powerpoint RUG 1165 v1.1.0 1.47x Based on performance comparing Intel PreProduction 10th Gen Core i7 U 15W. Configuration: Processor: 10th Gen Intel® Core™ i7 (ICL-U 4+2) PL1=15W TDP, 4C/8T, Intel Gen 11 Graphics, PreProduction driver, Memory: 8GB LPDDR4X-3733, Storage: Intel SSD Pro 7600P 256GB, OS: Microsoft Windows\* 10 RS6 Build Version 295 vs. Lenovo Yoga C940 Preproduction system: Processor: 10th Gen Intel® Core™ i7-1065G7, 4C/8T, Intel Gen 11 Graphics, 25.20.100.7011 driver, Memory: 8GB LPDDR4X-3733, Storage: SK Hynix PC401 512 GB, OS: Microsoft Windows\* 10 RS6 Build Version 295. Measured by Intel as of August 2019

**10th Gen "Ice Lake" gaming performance data:** Dirt Rally 2.0 1.37x, Rainbow Six: Siege 1.42x, Total War: Three Kingdoms 1.40x, DOTA 2 1.34x, CS:Go 1.31x, World of Tanks encore 1.35x, Halo Reach 1.33x, 3DMark Night Raid 1.32x, 3DMark Fire Strike 1.28x, 3DMark Time Spy 1.26x Based on gaming performance on those titles (settings on the next foil) comparing Razer Blade Stealth 13 at 15W and 25W. Configuration: Processor: Intel® Core™ i7 (ICL-U 4+2) PL1=25W TDP, 4C/8T, Intel Gen 11 Graphics, 25.20.100.7011 driver, Memory: 16GB LPDDR4X-3733, Storage: LiteOn CA3 256GB, OS: Microsoft Windows\* 10 RS6 Build Version 295. Measured by Intel as of August 2019

**10th Gen "Ice Lake" gaming performance competitive data:** Dirt Rally 2.0 1.00x, Rainbow Six: Siege 1.03x, Total War: Three Kingdoms 1.43x, DOTA 2 1.84x, CS:Go 1.19x, World of Tanks encore 1.00x, Halo Reach 1.20x, 3DMark Night Raid 1.22x, 3DMark Fire Strike 1.17x, 3DMark Time Spy 1.20x Based on gaming performance on those titles (settings on the next foil) comparing Razer Blade Stealth 13 at 25W. Configuration: Processor: Intel® Core™ i7 (ICL-U 4+2) PL1=25W TDP, 4C/8T, Intel Gen 11 Graphics, 25.20.100.7011 driver, Memory: 16GB LPDDR4X-3733, Storage: LiteOn CA3 256GB, OS: Microsoft Windows\* 10 RS6 Build Version 295 VS. Commercially available OEM system with AMD\* Ryzen 7 3700U 2.3GHz Turbo up to 4GHz 4C/8T, 25W, AMD\* Radeon\* Vega 10 graphics, Gfx driver Adrenalin 2019 19.8.1, Memory 8GB DDR4-2400, Storage SK Hynix BC501 256GB, OS – Microsoft Windows\* 10 RS6 Build Version 295 Bios F.07. Measured by Intel as of August 2019

**AIXPRT performance:** Based on AIXPRT Community Preview 2, OpenVINO 1.19.31, inference runtime v2018.5.445, comparing Razer Blade Stealth 13 at 25W. Configuration: Processor: Intel® Core™ i7 (ICL-U 4+2) PL1=25W TDP, 4C/8T, Intel Gen 11 Graphics, 25.20.100.7011 driver, Memory: 16GB LPDDR4X-3733, Storage: LiteOn CA3 256GB, OS: Microsoft Windows\* 10 RS6 Build Version 295 VS. Commercially available OEM system with AMD\* Ryzen 7 3700U 2.3GHz Turbo up to 4GHz 4C/8T, 25W, AMD\* Radeon\* Vega 10 graphics, Gfx driver Adrenalin 2019 19.8.1, Memory 8GB DDR4-2400, Storage SK Hynix BC501 256GB, OS – Microsoft Windows\* 10 RS6 Build Version 295 Bios F.07. Measured by Intel as of August 2019

**Windows without compromise data:** PCMark 10 Applications 1.70x, Geekbench Single 2.13x, Geekbench Multi 1.11x, 3DMark Night Raid 1.13x Graphics 1.26x CPU 0.81x, AppMark 2018 2.15x, WebXPRT 3 Edge 1.89x, WebXPRT 3 Chrome 3.56x, Speedometer 2.0 Edge 1.46x, Speedometer 2.0 Chrome 4.17x, GFXBench 3.0 Manhattan Off Screen 2.34x, 7zip 1T 2.24x, 7zip MT 1.26x, DOTA 2 1.60x, World of Tanks enCore 1.71x, Rocket League 1.13x, PCMark 10 Applications Battery 0.90x. Based on performance comparing HP Folio 2-in-1 Configuration: Processor: Intel® Core™ i7-8500Y, 2C/4T, 25.20.100.6617 driver, Memory: 8GB LPDDR3-1866, Storage: 256 GB Samsung PM981, OS: Microsoft Windows\* 10 RS6 Build Version 295 VS. Commercially available OEM system with Qualcomm\* Snapdragon 850 8C/8T, Qualcomm Adreno 630, Gfx driver 28.18.10440.0, Memory 8GB LPDDR4X-3733, Storage 128 GB Samsung KLU4G4U1EA-B0C1 UFS 2.1, OS – Microsoft Windows\* 10 RS6 Build Version 295 Bios 9ucn22ww. Measured by Intel as of August 2019

**Windows without compromise data part 2:** PCMark 10 Applications 2.06x, Geekbench Single 2.06x, Geekbench Multi 1.76x, 3DMark Night Raid 1.31x Graphics 1.33x CPU 1.22x, AppMark 2018 2.45x, WebXPRT 3 Edge 2.32x, WebXPRT 3 Chrome 3.50x, Speedometer 2.0 Edge 1.57x, Speedometer 2.0 Chrome 4.32x, GFXBench 3.0 Manhattan Off Screen 2.60x. Based on performance comparing Preproduction Intel system: Processor: Intel® Core™ i7-10510Y, 4C/8T, XXXX driver, Memory: XXXX, Storage: XXXX, OS: Microsoft Windows\* 10 RS6 Build Version 295 VS. Commercially available OEM system with Qualcomm\* Snapdragon 850 8C/8T, Qualcomm Adreno 630, Gfx driver 28.18.10440.0, Memory 8GB LPDDR4X-3733, Storage 128 GB Samsung KLU4G4U1EA-B0C1 UFS 2.1, OS – Microsoft Windows\* 10 RS6 Build Version 295 Bios 9ucn22ww. Measured by Intel as of August 2019



# DEMO CONFIGURATION DISCLOSURE

## **Demo Productivity:**

Microsoft Office 365 saving PowerPoint file to PDF. Based on performance comparing Dell XPS 13 Configuration: Processor Intel® Core™ i3-1005G1, 2C/4T, 25.20.100.7102 driver, Memory 8GB 3733MHz, brand N/A, Storage 256GB NVMe Toshiba, OS: Microsoft Windows\* 10 Build Version 18362.239 Vs ASUS ROG Zephyrus Configuration: AMD Ryzen 7 3750H, 4C/8T, Memory 8GB DDR4 2400MHz, Storage 500GB Intel SSDPEKNW, OS Windows\* 10 Home Build Version 18362.295

**Adobe 4K playback:** Adobe Premiere Pro, v13.1, Video 4K HDR 10-bit playback. Based on performance comparing Dell XPS 13 2-in-1 Configuration: Processor: Intel® Core™ i7-1065G7, 4C/8T, 25.20.100.7007 Intel Iris Plus Graphics driver, Memory: 16GB LPDDR4-3733, Storage: Toshiba NVMe 512G, OS: Microsoft Windows\* 10 Build Version 18362 Bios 1.0.9 VS. Commercially available OEM system with AMD Ryzen 7 3700U 4C/8T, 26.20.13001.40003 Radeon Vega 10 Mobile GFX, Memory 16GB LPDDR4-2400, Storage Lite on CA3-8D256 HP 237 GB Drive, OS – Microsoft Windows\* 10 Build Version 18362.295, Bios AMI F.12

**Adobe Premiere Pro:** v13.1, Export of 4K UHD HEVC (H.265) video. Based on performance comparing ASUS ZenBook Configuration: Processor: Intel® Core™ i5-10210U, 4C/8T, 26.20.100.6952 Intel UHD Graphics driver, 26.21.14.3114 Nvidia GeForce GTX 1650, Memory: 8GB LPDDR4-2133, Storage: Intel Optane 477GB, OS: Microsoft Windows\* 10 Build Version 18362.295 Bios GU502DU.203 VS. Commercially available OEM system with AMD Ryzen 7 3750H 4C/8T, 26.20.110161.1 Radeon Vega 10 Mobile GFX, 26.21.14.3602 Nvidia GeForce GTX 1660 Ti with Max-Q Design, Memory 16GB LPDDR4-2400, Storage 477GB GB Intel SSDPEKNW512GB, OS – Microsoft Windows\* 10 Build Version 18362.295 Bios UX534FTC.201.

**Halo The Master Chief Collection-beta:** Halo The Master Chief Collection -beta, "Reach" gameplay. Based on performance comparing Razer Blade Stealth 13 Configuration: Processor: Intel® Core™ i7-1065G7, 4C/8T, 25.20.100.6665 Intel Iris Plus Graphics driver, Memory: 16GB LPDDR4-2400MHz, Storage: Samsung MZVLB256HAHQ-00000 256GB, OS: Microsoft Windows\* 10 Build Version 1903 18362.295, BIOS: Razer E1.00 VS. Commercially available OEM system with AMD Ryzen 7 3700U 4C/8T, 25.20.14120.2001 Radeon Vega 10 Mobile GFX, Memory 16GB LPDDR4-2400, Storage Lite on CA3-8D256 HP 237 GB Drive, OS – Microsoft Windows\* 10 Build Version 18362.295 Bios AMI F.12

**Topaz Labs Gigapixel AI:** Gigapixel AI v4.4.0; Image upscaling app using AI software; Lenovo Yoga S940, Processor: Intel® Core™ i7-1065G7, 4C/8T; 25.20.100.7102 Intel Iris Plus Graphics driver; Memory: 16GB LPDDR4-3733MHz, Storage: SAMSUNG MZVLB1TOHBLR-000L2; OS: Microsoft Windows 10 RS6 Build Version 18362.329; Bios: LENOVO AKCN99WW VS. Commercially available OEM system with AMD Ryzen 7 3700U 4C/8T, 25.20.14120.2001 Radeon Vega 10 Mobile GFX, Memory 16GB LPDDR4-2400, Storage Lite on CA3-8D256 HP 237 GB Drive, OS – Microsoft Windows\* 10 Build Version 18362.295 Bios AMI F.12





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